

AGENDA 10, Enc vi) Great British Spring Clean

Event Overview

- National Campaign: Great British Spring Clean
- Campaign Period: Friday 21st March to Sunday 6th April 2025

Proposed Locations in Ashington

1. Park and Recreational Areas
2. Riverside
3. Areas around local schools and community centres
4. Any others

Proposed Activities

- Organise community litter picking teams
- Provide necessary equipment (litter pickers, bags, gloves)
- Coordinate with local community groups and schools
- Document and publicise community environmental effort

Recommended Actions

- Confirm specific dates within the campaign period
- Develop a route map for clean-up areas
- Arrange equipment and safety briefing, including risk assessment
- Create publicity and community invitation strategy
- Link activity to broader waste reduction and community engagement objectives outlined in Committee's Terms of Reference

Thank You #LitterHeroes

The Great British Spring Clean is the nation's biggest mass-action environmental campaign.

The Great British Spring Clean and Great Big School Clean 2025 return from 21 March - 6 April 2025.

In 2024, our army of amazing #LitterHeroes pledged to pick more than 400,000 bags of litter.

Together, we cleaned up the places and spaces we love, as Keep Britain Tidy celebrated its landmark 70th year of protecting the environment.